Give your baby a healthy start



Sometimes you need a little extra support when you're expecting. Our Baby BluePrints® maternity program offers an added level of support and services to help you navigate your pregnancy journey.

Enroll in Baby BluePrints® for free

Our free Baby BluePrints maternity program helps you have the healthiest pregnancy and delivery possible. When you enroll, you'll receive:

- Information to help guide you through each stage of your pregnancy
- One-on-one support throughout your pregnancy and after giving birth
- Access to specialized obstetrical nurses who can support you if you have complications during your pregnancy
- Monthly email or text messages with helpful information and tips for your pregnancy and preparing for delivery

Find valuable tips, recipes, and articles about pregnancy

Visit **getgoodliving.com/baby** to start exploring.

Enroll in Baby BluePrints today!

Call 1-800-598-BABY (2229)
TTY/TDD: 711*

Connect with us for helpful reminders

Sign up for email and text messages from us to receive alerts about your health plan, health screening reminders, and more.

To enroll, text **IBX** to **77576** or visit **ibx.com/getconnected**.†

* This is a free and confidential service.

† Standard message and data rates may apply. Text STOP to stop and HELP for help. Terms and Conditions available at myhelpsite.net/ibx. Notification messages within IBX Wire™ are sent via automated SMS. Enrollment in IBX Wire™ is not a requirement to purchase goods and services from IBX.

Independence

IBX

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company—independent licensees of the Blue Cross and Blue Shield Association.

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